

ABSTRACT

A system and method of decentralized e-commerce for searching and indexing non-standardized content is provided. The content is tagged with provider tags to identify content fields of information within the content and is stored remotely at one or more network locations for searching and indexing by a portal server. The provider tags are devised according to each provider's own tagging scheme. The provider tags are in turn cross-referenced with portal tags of a portal tagging standard using key information supplied by the provider. The portal server uses the key information to conduct field specific searching and/or indexing of the decentralized, non-standardized content.